

# eero

Meet eero Pro 7 and eero 7.





# Onboard Wi-Fi 7 Technology



Wi-Fi 7 technology is built to support faster speeds, lower latency, and increased capacity—it's more efficient than Wi-Fi 6, offering speeds up to two times faster.



Wi-Fi 7 technology helps deliver high-quality video and better cloud gaming, serving AR and VR applications that require high throughput and low latency.



Wi-Fi 7 technology also tackles congestion and interference, helping areas with densely packed devices or overlapping networks.



When multi-link operation (MLO) is enabled on Wi-Fi 7 devices, it helps reduce latency and improve speed and connectivity even as network conditions change.

## Wi-Fi 7 upgrades

**Wider channels:** Opens channel widths up to 320 MHz, providing double the throughput of 160 MHz channels on Wi-Fi

**Higher QAM:** Leap to 4K-QAM in Wi-Fi 7 translates to a 20% increase in peak performance

# Wi-Fi 7 devices

## Smartphone

More than 20 different smartphone models are now being shipped with Wi-Fi 7 support.

## Laptops

Given the availability of Wi-Fi 7 chipsets from Qualcomm, Intel, and MediaTek a growing number of laptop models now come equipped with support for the Wi-Fi 7 standard.

## Rapidly growing ecosystem



iPhone  
16 Pro



Samsung  
S24 Ultra



Google  
Pixel 9 Pro



One Plus 12



Lenovo –  
IdeaPad 5x



Microsoft  
Surface



HP –  
OmniBook Ultra



Dell –  
XPS



# The eero Wi-Fi 7 lineup.

AVAILABLE

TRI-BAND



## eero Max 7

Avid gamers  
Crowded business networks

Internet plans up to 10 Gbps.  
Supports 250+ devices per eero. Up to 2,500 sq. ft. of coverage per device.

AVAILABLE

TRI-BAND



## eero Outdoor 7

Backyards, outbuildings  
Outdoor seating and patios

Supports 100+ devices per eero. Up to 15,000 sq. ft. of outdoor coverage per device.

COMING SOON

TRI-BAND



## eero Pro 7

Families using many  
data-intensive devices

Internet plans up to 5 Gbps.  
Supports 200+ devices per eero. Up to 2,000 sq. ft. of coverage per device.

COMING SOON

DUAL-BAND



## eero 7

Couples and smaller families  
using several devices.

Internet plans up to 2.5 Gbps.  
Supports 120+ devices per eero. Up to 2,000 sq. ft. of coverage per device.

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COMING SOON

## Our most affordable Wi-Fi 7 router.

Our patented TrueMesh software, combined with TrueRoam and TrueChannel, proactively keeps you on the most optimal and reliable wifi connection possible. Wireless speeds up to 1.8 Gbps and wired speeds up to 2.3 Gbps.

- ✓ Ideal for internet plans up to 2.5 Gbps.
- ✓ Two auto-sensing 2.5 Gigabit Ethernet ports.





## Who is the ideal eero 7 customer?

eero 7 will bring ISPs an affordable Wi-Fi 7 router option (\$69 for eero 7 bulk vs. \$112 for eero Pro 7 bulk). eero 7 is ideal for ISPs seeking to lower costs, or for international ISPs with large volumes and lower margins.

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Residential customers include apartment and condo dwellers seeking to enjoy reliable streaming and fast Internet connections.

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eero 7 is best suited for budget conscious customers looking for high-quality, reliable, and fast Internet with no dead spots at a reasonable price.



# eero 7 technical specs

Wi-Fi specifications	Dual-band 2:2 Wi-Fi 7 Wireless speeds up to 1.8 Gbps Wired speeds up to 2.3 Gbps	Patented TrueMesh technology, combined with TrueRoam and TrueChannel, proactively keeps you connected to the fastest, most reliable wifi connection possible.
WAN compatibility	DHCP, static IP, PPPoE, and internet VLAN tagging	Support for IPv4, IPv6, UPnP, DHCP reservations, and port forwarding.
Frequency bands and channel widths	2.4 GHz: 20, 40 Mhz 5 GHz: 20, 40, 80, 160, 240 MHz	WPA3 and WPA2 wireless encryption and automatic channel selection
Coverage up to 2,000 sq. ft.		Two auto-sensing 2.5 Gigabit Ethernet ports

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COMING SOON

## Wifi at the speed of life.

Our patented TrueMesh software, combined with TrueRoam and TrueChannel, proactively keeps you on the most optimal and reliable wifi connection possible. Wireless speeds up to 3.9 Gbps and wired speeds up to 4.7 Gbps.

- ✓ Ideal for Gigabit(+) internet plans up to 5 Gbps.
- ✓ Two auto-sensing 5 Gigabit Ethernet ports.



## Who is the ideal eero Pro 7 customer?

eero Pro 7 is ideal for ISPs looking to upgrade their network and future-proof their investment. It will provide residential and business customers high speeds, reliability and performance.

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Single family homes with high-demand Internet requirements, including streaming, gaming, working and studying are ideal end customers for eero Pro 7.

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eero Pro 7 is also suitable for small businesses requiring stable, reliable, and fast wifi networks.



# eero Pro 7 technical specs

Wi-Fi specifications	Tri-band 2:2:2 Wi-Fi 7 Wireless speeds up to 3.9 Gbps Wired speeds up to 4.7 Gbps Coverage up to 2,000 sq. ft.	Patented TrueMesh technology, combined with TrueRoam and TrueChannel, proactively keeps you connected to the fastest, most reliable wifi connection possible.
WAN compatibility	DHCP, static IP, PPPoE, and internet VLAN tagging	Support for IPv4, IPv6, UPnP, DHCP reservations, and port forwarding.
Frequency bands and channel widths	2.4 GHz: 20, 40 Mhz 5 GHz: 20, 40, 80, 160, 240 MHz 6 GHz: 20, 40, 80, 160, 360 Mhz	WPA3 and WPA2 wireless encryption and automatic channel selection
Coverage up to 2,000 sq. ft.		Two auto-sensing 5 Gigabit Ethernet ports

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# eero Pro 7 and eero 7 Form-Factor Comparison to Wi-Fi 6



eero 6+



eero Pro 6E



eero 7



eero Pro 7



eero Max 7

# The speed you need.

For speed plans up to 1 Gbps

For speed plans up to 2–5 Gbps

For speed plans up to 5–10 Gbps

Tri-band



## eero Pro 6E

1.6 Gbps wired, 1 Gbps wireless  
Up to 2,000 sq. ft coverage  
One 2.5 GbE port &  
One 1 GbE port



## eero Pro 7

4.7 Gbps wired,  
3.9 Gbps wireless  
Up to 2,000 sq. ft coverage  
Two 5 GbE ports



## eero Max 7

9.4 Gbps wired,  
2.5 Gbps wireless  
Up to 2,500 sq. ft coverage  
Two 10 GbE ports &  
two 2.5 GbE ports

Dual-band



## eero 6+

1 Gbps wired,  
600 Mbps wireless  
Up to 1,500 sq. ft coverage  
Two 1 GbE ports



## eero 7

2.3 Gbps wired,  
1.8 Gbps wireless  
Up to 2,000 sq. ft coverage  
Two 2.5 GbE ports

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Appendix

## Who is the ideal eero 7 customer?

Budget-conscious customers looking for high-quality, reliable, and fast Internet with no dead spots at a reasonable price.

- Couples and small families with moderate wifi needs
- Residing in a townhome, 1-2 bedroom condo, or small to average single-family size home
- Customers wanting to future-proof their network as they upgrade to Wi-Fi 7 devices
- Have internet plans up to 2.5 Gbps



## Who is the ideal eero Pro 7 customer?

Tech-heavy homes and SMBs looking for reliable and fast Wi-Fi 7 performance for hundreds of devices at the same time.

- Multi-story homes, or extra large homes with wifi demands across multiple rooms and floors
- Want to maximize the performance of their Wi-Fi 7 smart TVs and home appliances, security systems, creative workflows with fast data transfer
- Have internet plans up to 5 Gbps

