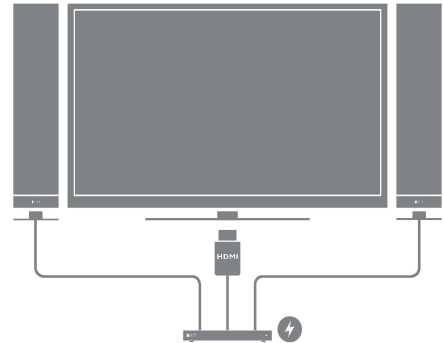




OBSESSED WITH HIGH RESOLUTION

V SERIES

KEF V300 DIGITAL TV SOUND SYSTEM HIGH FIDELITY SOUND FOR YOUR TV



With over 50 years of innovation in sound, KEF's latest breakthrough is designed for people who want to upgrade their everyday TV viewing pleasure with true hi-fi quality sound, but without the expense of a new AV receiver and the hassle of a complicated set-up, messy cables and yet another remote control.

The V300 digital TV sound system consists of a pair of ultra-slim high fidelity two-channel speakers designed to be sited on either side of any modern flat screen TV, with a discreet activation module that can be placed out of sight. The sound they produce is incomparably richer and more detailed than is possible with any on-board TV sound system, yet it's just as easy to control with the existing remote – and of course, the speakers perfectly complement the look of the TV.

Bringing TV to life with superb hi-fi quality sound

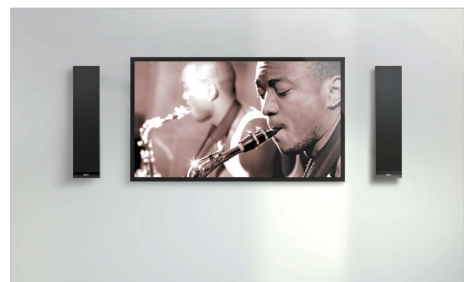
In each V300 speaker, a pair of patented, high performance 115mm (4.5in.) ultra-slim bass/midrange drivers partner KEF's famously natural-sounding 25mm (1in.) vented tweeter. By eliminating any distortion from air compression behind the aluminium dome, venting the tweeter assures accurate reproduction of vocals, even when played loud. In addition, KEF's unique 'tangerine' waveguide evenly distributes its output across a wider angle so that everyone in the room enjoys the same sound quality, wherever they sit.

With a Class-D digital amplifier packaged neatly in a separate 'activation module', which is acoustically matched to the speakers, no other amp or receiver is needed. The result is CD quality sound: effortlessly pure high notes and immersion in a detailed, supremely accurate and engaging three-dimensional sound image.

Ultra-slim profile to match flat screen TVs

The minimalist enclosures of the V300 speakers are only 35mm (1.4in.) thick, thanks to the KEF's patented ultra-slim bass/midrange drivers. With their flat, exceptionally rigid diaphragms, these award-winning drivers deliver the calibre of upper bass and mid-range response that brings dialogue and audio effects vividly to life – compellingly realistic and virtually distortion-free across the frequency range.

Finished in black and 600mm (23.6in.) high, the speakers complement virtually any flat screen TV of 47 inches or more.



Easy 'plug and play', and controlled by the existing TV remote

The V300 system is as easy to set up as it is to use. All the new owner has to do is connect to the TV with the HDMI cable supplied, plug into a power source and switch on. TVs without ARC (HDMI 1.4) might require an optical cable, which is widely available. To complete the picture, the on/off, volume and mute functions are controlled by the TV remote.

When even bigger bass is required, V300 can be partnered with any KEF subwoofer. The subwoofer output is also easy to adjust through the same TV remote.

Complete freedom of positioning

The V300 speakers can be mounted on the wall on either side of the screen, on the same surface as the TV using the desk stands supplied, or on the floor using the optional floor stands.

At only 24mm (0.9in.) deep, the unobtrusive V300 activation module can be placed on the back of the screen via the VESA point, in the wall with an optional flush mount kit, or simply on the TV console. Switchable EQ modes for wall or stand mounting also feature at the rear of the activation module, allowing users to easily optimise the bass response according to whether the speakers are freestanding or mounted against the wall. In addition, the optional floor stands are equipped with KEF's ingenious Selecta-mount™ system, which automatically adjusts each speaker's sound balance for the available space.

Competitively priced, it adds up to an irresistible package for those who want a simple, high quality system to complement their high definition flat panel TV: the acoustic integrity of a conventional Hi-Fi speaker system, with none of the clutter or complexity that it can entail.

Superb sound - simply.

SPECIFICATIONS

Model	V300
Drive units	MF: 2 x 115mm (4.5in.) dual layer diaphragm per speaker
	HF: 25mm (1in.) vented aluminium dome per speaker
Frequency response	80Hz - 30kHz
Max peak SPL	103dB
Amplifier type	Class D
Amplifier power	2 x 50W
AC power input	100-240V - 50/60 Hz
Digital input	HDMI SPDIF optical digital
Output	Subwoofer out
Internal volume	1.4 Litres
Finishes	Activation Module: Black V300 Speaker: Black
Dimensions (H x W x D)	Activation Module: 28 x 271 x 162 mm (1.1 x 10.7 x 6.4 in.) V300 Speaker without desk stand: 600 x 140 x 35 mm (23.6 x 5.5 x 1.4 in.) V300 Speaker with desk stand: 630 x 140 x 35 mm (24.8 x 5.5 x 1.4 in.)
Weight	Activation Module: 1.2kg (2.7lbs) V300 Speaker: 1.5kg (3.3lbs)

Visit: <http://www.kef.com> for more about KEF and its products.

KEF reserves the right, in line with continuing research and development, to amend or change specifications. E&OE.

