

LOEWE.

LED TV: Unrivalled Visual Excellence

9 and Noon est.

PowerHouse
ALLIANCE

POWERCAST

Friday
OCT
16

featuring Gary Usher
Pete Hollenhorst

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LED TV: Unrivalled Visual Excellence

Join us along with Pete Hollenhorst of Loewe for a complimentary webinar training. He'll take us through this unique, best in class, handmade panel packed with details beyond anything on the market.

Register
9am EST



Training Topics

Architectural Choreography & Pure Acoustics: Transform ordinary video installations into a sensory experience with silent motorized floor stand integration and native high-fidelity audio engineering.

How to Sell Luxury (Not Commodity): Discover how to move clients and interior designers away from disposable consumer TVs and position displays as bespoke architectural centerpieces that complement fine stone, custom cabinetry, and high-end interiors.

Register
12pm EST



True Studio Reference Performance: Uncompromising OLED engineering featuring factory-calibrated D65 color accuracy, ~1,500 nits peak luminance, sub-1ms response, and zero off-axis blooming straight out of the box.

Beyond the Black Plastic Box: Handcrafted in Kronach, Germany using authentic syno-Stone concrete, diamond-cut brushed aluminum, and 360° architectural finishing designed for luxury living spaces not big-box retail shelves.